



POWERPOOR

Empowering Energy Poor Citizens through Joint Energy Initiatives

Working on the field with energy poor citizens and policy makers to lower energy poverty levels across Europe

POWERPOOR leads the way in

- Supporting** energy poor citizens to implement energy efficiency interventions and participate in joint energy initiatives, through the development of POWERPOOR support programmes and tools, to alleviate energy poverty.
- Facilitating** citizens' behaviour change towards energy use and uptake of energy efficiency measures through experience and knowledge sharing, as well as through joint energy initiatives and citizen engagement campaigns targeting groups of consumers in energy poor communities.
- Promoting** energy community projects / alternative financing schemes and assisting citizens to pursue funding opportunities (e.g. energy communities, energy cooperatives & crowdfunding).

- Energy poor support programmes** that will be designed, developed and implemented in **8 pilot countries** across Europe, led by a network of certified **Energy Supporters** and **Energy Communities Mentors**. Energy poor citizens will be engaged through a framework consisted of **Info Days**, **Local Energy Poverty Offices** and **ICT-driven tools** - which will be integrated in the **Energy Poverty Mitigation Toolkit**.
- Energy poverty alleviation** by positioning citizens at the heart of the solution, through a gradual transition from an energy poor citizen towards an informed consumer and later an active prosumer.

Expected Impact

8 pilot countries Bulgaria, Croatia, Estonia, Greece, Hungary, Latvia, Portugal, Spain	60 cities 5 regions 2 energy cooperatives support pilot projects for alleviating energy poverty	8 energy poor support programmes tailored for energy poor households under 3 engagement cycles	Network of up to 1.100 Energy Poverty Supporters & Energy Communities Mentors	7M citizens 2,9M households 30% under energy poverty represented	Up to 22.000 energy poverty households involved in pilot support programmes	8 National Roadmaps to alleviate energy poverty	1 EU Policy Recommendation for multi-level governance cooperation	3 EU Networks will support replicability	188kt CO₂ eq/year reduction of emissions	172 GWh/year energy savings 244 GWh/year renewable energy production	Triggering 226 M € cumulative investments in sustainable energy
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Energy Poverty Mitigation Toolkit



POWER-TARGET
Identify and target energy poor citizens through a data-driven approach.



POWER-ACT
Empower energy poor citizens to understand their energy use and the benefits from implementing energy efficiency interventions and from installing renewable energy sources.



POWER-FUND
Communicate innovative financing opportunities to address energy poverty and engage citizens (energy cooperatives, crowdfunding campaigns).



Energy Poverty Guidebook
For energy planning & urban development planning processes.



Local Energy Poverty Offices
Provide information to citizens, support them to actively participate in planned activities or joint initiatives and operate as focal points on energy poverty.



Stakeholder Liaison Groups
Facilitate the engagement and the support to energy poor households, reinforce the network of Energy Supporters / Mentors and pursue the sustainability of the toolkit.

Let's stay connected

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Contact us

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Who we are



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